# **Privacy Policy**

Questions? Email legal@campusbubble.com



# Our duty is to protect not only your privacy, but the privacy of your academic community as a whole.

Our system works by recording information every time you use it. The information you provide is shared in systems we control and systems we buy from others. Our system holds information and references it on an ongoing basis.

In your continued use of Campus Bubble, henceforth referred to as "Bubble", you are accepting the practices described in this Privacy Policy and the terms described in the Terms of Service, accessible on <a href="https://www.campusbubble.com">www.campusbubble.com</a>. Your continued use of this site following the posting of any amendment to this policy shall constitute your acceptance therof.

The Bubble applications, constitute device agnostic interfaces labeled with Bubble or Campus Bubble. Via web browser on <a href="www.campusbubble.com">www.campusbubble.com</a>, <a href="www.universitycollaboration.com">www.campusbubble.com</a>, <a href="www.universitycollaboration.com">www.universitycollaboration.com</a>, or by mobile application use or by subsidiaries of these properties. Bubble is provided by a Sponsor. The Sponsor designates administrators with access to all information in our database.

This policy applies to all information collected or submitted on the Bubble. In some instances, you may share files and text, RSVP to events, subscribe to notifications, participate in groups, order products, make requests, and register to receive materials. In other instances, you can submit information about other people. For example, if you have a fellow community member to whom you would like us to send information to, you can submit the recipient's contact information.

Information you submit will be publically available and accessible to validated users upon login. Our registration process validates users via a third party Login System provided by the Sponsor.

#### Information Collected and Stored

Deleting information from Bubble will make it no longer viewable on Bubble. Although we may keep deleted information, we do not offer any ability to retrieve information that you have deleted. Bubble reserves the right to permanently keep any information you post to our system. There are no "undo" or "restore" functions. A delete button may permanently erase your content from our system. At present, we do not encrypt any user submitted content that is in our database. However, data is encrypted while in transfer. Once data reaches its location, it is no longer encrypted.

While the content exists in our database, it may be accessible to Administrators such as community officials. Members of a private bubble including administrators, the user that created the Bubble, as well as additional participants are responsible for policing content within their Bubble according to community policies as well as the Terms of Use of Campus Bubble. We do not actively monitor, filter, or censor the any portion of the Academic Community Network.

We collect non-personally identifiable information about you in a number of ways, including tracking your activities through your IP address, computer settings, or most-recently visited URL. We may also ask you to provide access to certain non-personally identifiable information about yourself, such as your interests. We do not collect any personally identifiable information about you unless you voluntarily submit such

information to us, by, for example, filling out a registration form or logging in. We store all information that you enter into our Web site or Apps or provide to us in any other form. Some of the types of personal information we might collect and store are your:

- ➤ Name
- ➤ Email address
- > Created documents

You may choose not to provide specific types of information, but choosing to do so might prevent you from accessing some of our features.

#### Information Use

We use your personal information to keep you updated. We use information that you might provide about others only to send information and to confirm delivery. We do not share this information with parties other than our strategic partners, except to the extent necessary to maintain functionality. In cases in which information is shared with our strategic partners, our partnership agreement explicitly prohibits the exchange or sale of your information with parties outside of the partnership. Additionally, any material or information sent to you will pertain to an area of related interest.

You can register with our Web site if you would like to access our catalog of categorized information. Information you submit on our Web site will not be used for this purpose unless you fill out the necessary registration forms.

- ➤ Greek Organization
- ➤ Arts and Entertainment
- Athletics and Recreation
- ➤ Academic Department
- > Academic Research
- ➤ Study Groups
- > Student Organization
- ➤ Administrative Office
- ➤ Community Service and Resources
- ➤ Residence Hall
- ➤ Classifieds
- ➤ Custom

We also use non-identifying and aggregate information in order to keep our application working reliably. Some of this non-identifying and aggregate information may be shared with others. For example, we might tell a sponsor that a certain number of individuals visited a certain area on our Web site, or that a certain number of men and a certain number of women filled out our registration form, but we would not disclose any information that could be used to identify those individuals.

If you elect to share information with vendors or advertisers by interacting with their messages, you give them permission to contact you and access portions of your account.

We may also use information to deliver to you information about our company and promotional material from some of our partners.

Your information may also be used to contact you when necessary and may be shared with other companies that may want to contact you with offers consistent with your stated preferences. Users may

opt-out of receiving future mailings from us and other entities by following the instructions set forth in the opt-out section below.

We never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you with an opportunity to refuse or otherwise prohibit such unrelated uses.

# **Data Security**

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we use appropriate industry standard security measures, including physical, electronic, and managerial procedures, to safeguard and secure the information we collect online. While there is no such thing as "perfect security" on the Internet, we will take all reasonable steps to ensure the safety of your personal information.

#### Cookies

A "cookie" is information that is stored on your computer that helps us to identify you as a previously registered user or visitor of our site, which helps to personalize your experience or provide features. Cookies do not spy on you or otherwise invade your privacy, and they cannot invade your hard drive and steal information. Rather, they help you navigate a Web site as easily as possible.

If you prefer not to receive cookies and to remove the feature that allows you to receive them, you can use the Help feature of your Browser to modify your preferences. However, deleting and prohibiting cookies may prevent the Web site from operating correctly and may affect your experience on the Web site.

#### **IP Addresses**

We use your IP Address to help diagnose problems with our server, and to administer our Web site.

# **Other Web Sites; Links**

Our Web site contains links to other Web sites. We are not responsible for the privacy practices or the content of such Web sites.

# **Privacy Policy Changes**

This Privacy Policy will change periodically as we continue to grow, so be sure to review it often to ensure that you understand it thoroughly. All changes to the Privacy Policy, including those that affect how personal information is used, will be posted in this policy for your review.

# **Information Updates**

You can access some personally identifiable information that we collect online and maintain by submitting a request by email at <a href="legal@campusbubble.com">legal@campusbubble.com</a>. We use this procedure to safeguard your information. To the extent that the information you provide us is also stored in other databases, we cannot always ensure that such corrections or deletions will reach the other databases. We will use all reasonable efforts to ensure that your information is removed from or corrected in our records.

You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error. To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

# **Choice**; Opt-Out

You may opt-out of receiving communications from our partners, and from us, by either sending us by submitting a request by email at <a href="mailto:legal@campusbubble.com">legal@campusbubble.com</a>.

### **Public Forums**

This site may make categories, chat rooms, forums, files, message boards, and/or news groups available to all users. Please remember that any information that is disclosed in these areas becomes public information. We are not responsible for the privacy of such information disclosed in those locations, so you should exercise caution when deciding to disclose your personal information in those locations.

#### **Contact Us**

If you have questions or concerns about our Privacy Policy, the practices of this site, or your dealings with this site, send us an email at <a href="mailto:legal@campusbubble.com">legal@campusbubble.com</a>